



## Terms of Reference

### TECHNICAL ASSISTANCE FOR THE FUNDRAISING AND IMPLEMENTATION OF THE ECOWAS ENERGY AND MIGRATION PROGRAMME

#### 1. Background

The ECOWAS Centre for Renewable Energy and Energy Efficiency (ECREEE) was established in 2010 in response to the energy poverty crisis faced by the West Africa region, and the need to mitigate the effects of climate change. It was a strategic decision by West African leaders — under the auspices of the ECOWAS Commission—to strive to reduce the daunting energy deficit by promoting renewable energy and energy efficiency in the region. Specifically, the overall objective of ECREEE is to contribute to the sustainable economic, social and environmental development of West Africa by improving access to modern, reliable and affordable energy services, energy security and reduction of energy related externalities (GHG, local pollution). To realize its mandate, ECREEE works to create favorable framework conditions for renewable energy and energy efficiency markets by supporting activities directed to mitigate existing technological, financial, economic, business, legal, policy, institutional, knowledge and capacity related barriers.

ECREEE formulated its second Strategic Plan for the period 2017 – 2021. The Plan has been conceived as a means to lead West Africa to achieve its vision of universal energy access. Renewable energy and energy efficiency offer West Africa unique opportunities to address the energy deficit facing the region. The progress over the past decade has been remarkable in regards to the deployment and cost reduction of RE and EE technologies. ECREEE, as the lead agency for ECOWAS on sustainable energy, is working steadfastly to put renewables and energy efficiency at the heart of the region's transformation in the energy sector, to ensure universal access to energy while also mitigating climate change. This is crucial to ensuring sustainable economic, social and environmental development in West Africa. This is even more crucial in order to fast-track the growth of rural areas, which remain exposed to extreme poverty and under-development and their negative consequences.

The last few years have seen a spike in illegal migration and internal displacement with their share of despair. This phenomenon finds its source in many causes, however, extreme poverty and conflict are among the main drivers. In order to curb migration through dangerous routes a concerted effort is required to improve livelihoods and to provide alternatives to vulnerable populations. Considering the fact that access to sustainable energy is a precondition to a sound and equitable socio-economic development, ECREEE has developed a regional programme on Energy and Migration to in order curb illegal migration by improving the living conditions of populations in migration hotspots. The programme seeks to engage the target population with

an emphasis on women and youths in income-generating activities aimed at making them less inclined to migrate to urban centres or embark on the risky journeys of illegal immigration to Europe. Additionally, the need of internally displaced population will be addressed through this programme so they have access to sustainable energy services for lighting and cooking. ECREEE will undertake the conceptual design, stakeholders' consultation and fund mobilization relating to the role of renewable energy services in the fight against youth unemployment and illegal immigration.

## **2. Duties and responsibilities of the Consultant**

Under the overall guidance of the Executive Director of ECREEE and the immediate supervision of the Resource Mobilisation Officer, the consultant is responsible for the design, planning and implementation of the Regional Energy and Migration Programme. The consultant will work with ECREEE and its stakeholders to lead the research, analysis, design, planning, establishment and implementation of the Programme. Specific activities will include:

- **Updating the existing project's documents to suit the needs of the identified technical and financial partners:** The consultant will undertake the necessary review and update to match the requirement of the identified donors with the appropriate local partners and agencies.
- **Road show to attract various donors and contributors.** The Consultant will build a list of potential contributors by making use of its own network and ECREEE contacts. Under the supervision of the ECREEE designated Team Leader, he/she will reach out to the various identified institutions to present the Energy and Migration program and the follow up for mobilizing the financial resources for the implementation of the project.
- **Organization of a donor round table:** He/she will elaborate the required documents and establish the list of the participants. He/she will actively coordinate the setup of the event and do the required follow up.
- **Develop and implement communication activities.** Throughout the implementation of this ToR the consultant would be expected to develop and disseminate communication materials (pitch deck and a teaser, factsheets, brochures, etc.) to promote the initiative. As part of the roadshow, align calendar of events and activities with donors and partners and implement accordingly.
- **Follow up of the outcomes.** He/she will coordinate all the activities required to translate the interest of the various donors and partners into concrete projects and activities.

## **3. The Key Deliverables**

Over the course of the assignment, a series of deliverables are expected. They include:

- An inception report with detailed implementation plan and indicative budget to be prepared immediately after the planning workshop.
- A revised programme concept note with an implementation framework.
- A concept paper for the donor roundtable
- Detailed donor-mapping and funds mobilization strategy

#### **4. Competencies of the Consultant**

ECREEE is seeking a consultant (could be a consortium of firms/individuals) to undertake the assignment. The skills set should include finance, development, legal, communication, and PPP. Individuals on the team should have a good knowledge of RE and EE as well as the ECOWAS and other institutions. A good understanding of the development issues in West Africa will be an asset.

The team leader should also meet the following qualifications:

- Advanced university degree in energy, economics, MBA, international relations or a relevant or related field;
- In-depth knowledge of the sustainable energy sector in West Africa;
- At least 15 years proven expertise;
- Experience in fund development and fundraising;
- Fluency in English and good knowledge of French or Portuguese;
- Capacity to deliver output in a timely manner and ability to use relevant computer applications (especially proficiency in Microsoft Excel)
- Ability to work independently
- Be readily available for the full duration of the assignment and travel

#### **5. Organization of the Assignment**

The consultant would be home based with possible missions to Praia, Cabo Verde when needed and to other key stakeholders as needed and approved by ECREEE. Such missions must be approved and be funded separately by ECREEE.

#### **6. Reports**

The consultant will report to the Executive Director of ECREEE. The Consultant is required to prepare:

- Monthly progress reports to provide an overall view of the project. These will cover activities completed against expected outputs, in terms of impact, problems faced, achievements, reactions etc.
- A final completion report at the conclusion of the assignment.

#### **7. Timeframe**

From 21<sup>st</sup> of August to 30<sup>th</sup> of December 2020.

#### **8. Deadline**

The deadline for submission of proposals is 31<sup>st</sup> July 2020, 23:00 UTC-1. Proposals should be submitted in any of the ECOWAS official languages and sent by email ONLY to [tender\(a\)ecreee.org](mailto:tender(a)ecreee.org), clearly indicating in the subject: "**TECHNICAL ASSISTANCE FOR THE FUNDRAISING AND IMPLEMENTATION OF THE ECOWAS ENERGY AND MIGRATION PROGRAMME'**

The individual email size should not exceed 10 MB and the attachments should not be on zip format.

For any clarifications please contact the Project coordinator Ms. Monica Maduekwe at [MMaduekwe\(a\)ecreee.org](mailto:MMaduekwe(a)ecreee.org)