West African Clean Cooking Conference

April 2013
Why was the Global Alliance formed?

• Lack of comprehensive vision and cohesive strategy to solve the impacts from household energy use on a global scale;

• Little high-level policymaker, donor, and private sector awareness in regarding the scope of the problem and the range of solutions available;

• Little funding in the sector compared with resources available to address comparable issues or risks in related fields (electricity, clean water, malaria, TB, and health care);

• Fragmented field with multiple actors.
Global Alliance Launch

The Global Alliance for Clean Cookstoves was launched at CGI in 2010 by Secretary Hillary Clinton as an innovative public-private partnership to create a thriving global market for clean and efficient cookstoves and fuels.
670+ Partners and Growing

Donor Countries
- Canada
- Denmark
- Finland
- France
- Germany
- Ireland
- Malta
- Netherlands
- Norway
- Spain
- Sweden
- United Kingdom
- United States

Private Sector & NGO
- DOW CORNING
- Morgan Stanley
- Baker & McKenzie
- SNV
- United Nations Foundation
- BARR Foundation
- World Lung Foundation

UN & MFI
- ADB
- Asian Development Bank
- The World Bank
- UNHCR
- The UN Refugee Agency
- UNEP
- UNDP
- World Health Organization

National Partners
- Afghanistan
- Bangladesh
- Burkina Faso
- Cambodia
- China
- Colombia
- El Salvador
- Ethiopia
- Ghana
- Guatemala
- Italy
- Kenya
- Laos
- Lesotho
- Malawi
- Mexico
- Mongolia
- Nepal
- Nigeria
- Rwanda
- South Africa
- Tanzania
- Peru
- Viet Nam
- Uganda
Vision

Universal adoption of clean and efficient cooking solutions

Key Milestone

100 million households adopt clean and efficient stoves and fuels by 2020
Alliance Global Value Propositions

Catalyze the Sector and Broker Partnerships

Mobilize Resources

Develop & Promote International Standards

Increase Investments

Coordinate Sector Knowledge and Research

Champion the Issue & Advocate for Change
Strong Global Champions

Former US Secretary of State
Hillary Clinton

Academy Award Winning Actress
Julia Roberts

Ghanaian International Music Star
Rocky Dawuni
Two Track Approach to Enable Markets

**Activities for the public good that benefit the entire sector**
- General Sector Support:
  - Mobilize Resources
  - Champion Sector & Advocate Change
  - Knowledge Hub
  - Catalyze sector and broker partnerships
    - M+E
    - Strengthen Evidence Base
- Standards and Testing
- Engage Government
- Market Intelligence (Open Source)

**Tailored support that focuses limited resources on driving scale**
- Capacity Development
  - Consumer Research
  - Technology and Manufacturing
  - Entrepreneur Training
  - Marketing / Sales/Distribution
  - Access to Finance (all types)
  - Innovation
Phase I Focus Countries

- Bangladesh
- China
- Ghana
- Kenya
- Nigeria
- Uganda
Global Alliance Third Year Priorities

- **Build awareness among investor community** to ensure a strong flow of investment and finance deals in the cookstoves sector either directly to cookstove manufacturers and distributors or through the capitalization of two to three funds that will support working capital, innovation and growth needs of SMEs.

- **Finalize and implement country action plans** in priority countries with Alliance support (and possible in country presence) in a variety of critical areas.

- **Finalize Phase I research** to show the correlation between clean cookstoves and improvements in health, environment and empowerment and livelihood creation.

- **Pilot tools and processes for monitoring and evaluation** at the global level and in each priority country.

- **Implement existing and new protocols** in testing centers worldwide.

- **Enhance clean fuel supply chains.**

- **Growth of corporate partners** in multi asset partnerships.

- **Explore and launch individual donor or major gifts program.**

- **Global Forum** in March, 2013.

- **Execute Humanitarian sector strategy**
Country-level Coordination through National Alliances

- National alliances connect implementing partners with the Global Alliance Secretariat
- Function and structure may differ depending on stakeholder interest, government engagement, local market conditions, and available resources
- Official affiliates must meet Global Alliance guidelines criteria
- Recognized national alliance affiliates in China, Kenya, Nepal, and Nigeria
- Interest from alliances in Ghana, Uganda, Tanzania, Benin, Cameroon, and the Philippines
Regional and National Alliance affiliates play an important role

Disseminating and exchanging information on clean cookstoves and fuels to enhance sector capacity

Coordinating in-country partners and other sector stakeholders to conduct advocacy and raise awareness

Facilitating action planning processes and coordinating market development activities

Existing Global Alliance partners can play an active role in building the capacity of national alliance affiliates and in fostering successful outreach, advocacy, and programmatic activities.
Corinne Hart  
Program Manager 
chart@cleancookstoves.org  
www.cleancookstoves.org  
+1 (202) 650-5345