



**ECONOLER**

In Collaboration with:



# **TV: DRAFT FOR A MEPS REGULATION ECREEE / GIZ**

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# OVERVIEW OF THE MARKET

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Based on available data and regional comparison:

- Over 2,4 million TVs of all types sold per year (6 M by 2030) and currently over 12 M installed
- Estimated total annual electricity consumption of 3,48 TWh in 2019.

*Note: These are estimated based on available data (national survey not yet completed).*

# OVERVIEW OF THE MARKET

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- Global trends tend towards flat screens with LED and OLED technologies, which are more efficient.
- But, the trend is also towards larger screens and lower prices.
- The industry is also pushing additional features (4k, smart features, 3D, etc.) to increase per unit pricing.
- Some additional features can increase average energy consumption significantly (4k, “theatre” modes, HDR, etc.).

# TEST PROCEDURES AND STANDARDS

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Electricity consumption of TVs is mostly measured in accordance with IEC62087. However:

- The proliferation of features have made it difficult to have agreement on the standard definition for the specific energy consumption per unit.
- It is also challenging to define a test procedure to measure unit-specific energy consumption in a comparable and reproducible way.
- *Many MEPS are lagging in TV features and energy impacts.*

# OVERVIEW MEPS IN THE WORLD

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Key international MEPS, labeling and regulations for TVs include:

- **ENERGYSTAR:** version 8.0 is the most recent (March 2019)
- **EU: EcoDesign EC 642/2009** (currently under revision, draft commented E/2018)
- **China GB-24850:** Last revised in 2013.
- **India BEE Star Rating:** Last revised in 2016.

# DRAFT MEPS: APPROACH

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- Possibly consider Energy Star as basis to draft an ECOWAS regulation

On Mode power requirements:

The maximum on mode power in watts for a TV of any size:

$$P_{ON\_MAX} = 78.5 \times \tanh [0.0005 \times (A - 140) + 0.038] + 14$$

Where:

- $P_{ON\_MAX}$  is the maximum allowable On Mode Power consumption in watts;
- $A$  is the viewable screen area of the display in square centimeters;
- $\tanh$  is the hyperbolic tangent function.

# DRAFT MEPS: APPROACH

## Other requirements:

- UHD or high resolution TVs are allowed an UHD adjustment factor.
- Standby-Passive Mode power requirements of less than or equal to 0.5 W.

- Luminance:

Luminance in the Brightest Selectable Preset Picture Setting	Luminance in the Default Picture Setting
<350 cd/m <sup>2</sup>	≥65% the luminance in the Brightest Selectable Preset Picture Setting
≥350cd/m <sup>2</sup>	≥228 cd/m <sup>2</sup>

- TVs with Standby-Active Mode shall automatically return to the as-tested Standby-Passive Mode power requirements following any maintenance or update operation within a period less than or equal to 15 minutes.



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**Thank You**

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