Sponsorship Pack

The ECOWAS Sustainable Energy Forum (ESEF 2022) is organized by the ECOWAS Centre for Renewable Energy and Energy Efficiency (ECREEE)
The Economic Community of West African States (ECOWAS) Centre for Renewable Energy and Energy Efficiency (ECREEE) will be hosting the 7th edition of the annual ECOWAS Sustainable Energy Forum (ESEF) from 31st October to 1st November 2022.

ESEF 2022 aims to catalyse business partnerships, exchange information and raise awareness about the progress made by ECOWAS member countries in the region on SDG-7.

Since its inception in 2016, ESEF has brought together diverse stakeholders including experts, financiers, policy makers and development partners culminating in strategic alliances that has propelled developments in the sustainable energy sector in the region. ESEF is now ranked, the “go-to” rendezvous for energy stakeholders in the West African region.
ABOUT THE FORUM

This year’s forum is special in many ways:

- Be the first Face to face ESEF since the COVID-19 pandemic;
- Be Hosted in the city of Abuja the headquarters of the ECOWAS commission;
- Will also feature back to ESEF, the IRENA investment forums and the annual International Off-grid Renewable Energy Conference and Exhibition (IOREC), a flagship event of the International Renewable Energy Agency (IRENA) from the 2nd to 4th November. All 3 events will be featured as part of the International Energy Transition Week, Nigeria.
STATISTICS: ECOWAS SUSTAINABLE ENERGY FORUM (ESEF)

ESEF ATTENDANCE OVER THE YEARS

<table>
<thead>
<tr>
<th>Year</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physical Participants</td>
<td>200</td>
<td>250</td>
<td>250</td>
<td>400</td>
<td>700</td>
<td>276</td>
</tr>
</tbody>
</table>

2021 PARTICIPANT'S ORIGIN
- 77% Africa
- 14% Europe
- 8% North America
- 1% Asia

* 44 Countries represented
WHY SPONSOR?

• **ECOWAS focus** – the only sustainable energy event with a regional focus on West Africa;

• **Diverse audience reach** – including public and private sector with vested interest in the ECOWAS region. The last edition had an attendance with over 250 delegates;

• **Business facilitator** – Business-to-Business (B2B) and Business-to-Finance (B2Fin) matchmaking sessions will help foster new partnerships;

• **Position your company** as a leader in the sustainable energy sector in the ECOWAS region.
THE AGENDA WILL FOCUS ON THE FOLLOWING THEMES:

**1. INVESTMENT**
Boosting and promoting sustainable energy in the region and worldwide

**2. POLICY**
Policy development to create favourable energy framework

**3. TECHNOLOGY**
Utilizing technology to promote energy access

**4. GENDER**
Promoting participation and capacity of women and men in energy

**5. NEXUS**
Addressing Energy, Agriculture, Water, Health and Gender

**6. CLIMATE**
Facilitating energy transition and mitigating the effects of climate change
# SPONSORSHIP PACK

<table>
<thead>
<tr>
<th>Feature</th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
</tr>
</thead>
<tbody>
<tr>
<td>Speaking slot – high level panel</td>
<td>✔️</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>Facilitation of up to 2 business meetings with high level officials on request</td>
<td>✔️</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>1 session sponsorship - Host and deliver a major standalone event of the Conference</td>
<td>✔️</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>Logo and mention in official event press releases</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Article on event website</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Speaking slot – thematic/pitching sessions as required</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Logo on event Banner</td>
<td>✔️</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>Official recognition of level of sponsor at Conference opening and closing sessions</td>
<td>✔️</td>
<td>✔️</td>
<td>✗</td>
</tr>
<tr>
<td>Mentioning in social media event posts</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Logo on all public mailings / invitations</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Logo on event webpage</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Opportunity for small brochure inserts in delegate bags</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Hosting of media session at dedicated media room</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Price (excl. VAT)</td>
<td>$35,000</td>
<td>$25,000</td>
<td>$20,000</td>
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EXHIBITION DETAILS

For detailed information concerning the exhibition stands during the forum, please contact the Agency for Rural Electrification (ARE), which is our industry partner:

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